

## Case Study: Animation Design Stations ◀

### Objective:

Create a private & functional workspace for students that encourages creativity and concentration.



Client: Seneca College of Applied Arts & Technology,  
The Animation Arts Centre Seneca @ York Campus  
Technology Enhanced Learning Centre (TEL Bldg)

Product: **Custom Animation Workstations**

**Project Scope:** 74 Custom Workstations

**Solution:** Worked with client to identify specific project needs and provided design input to improve product functionality and aesthetics. The animation platform incrementally articulates from 35 to 85 degrees while permitting full 360-degree rotation of the animation disc. An adjustable light evenly diffused with a reflector provides additional ergonomics. Functionality is enhanced with easy to reach tackboards to display artwork and with overhead and underdesk storage. A prototype was created using a combination of primary laminate colours for customer approval.



- 1. Personal Workspace
- 2. Top Elevation of Workspace
- 3. Animation Platform with Disc
- 4. Tackboard Display Surface
- Cover.** Exterior View of Animation Lab

**Results:** Design and functionality enhanced at a reduced cost. Customized stations exceeded project objectives and provided additional benefits to the client in design and school image. Students now have stations with more visual appeal that also include additional features and function beyond client's expectations. Project delivered and installed on time and on budget.

**Benefits:** Workstations serve as a recruiting tool for new students. The design and details of the stations entice potential students to the College Program and motivates current students to a higher level of commitment to their studies.